

PRIVACY POLICY

In this privacy policy, “we”, “us” and “our” is referring to the Pharmaceutical Management Agency of New Zealand (**PHARMAC**).

1. **Operator:** This website www.pharmaonline.co.nz (the **Website**) is operated by Blue Star Group (New Zealand) Limited (**Blue Star**) on behalf of PHARMAC. It includes a payment portal operated by [Payment Express](#).
2. **Collection of Information:** Information collected through the Website may include personal information about you. The information collected may include personal information:
 - provided by you through registration or through ordering products through the Website; and
 - collected by us through traffic log cookies (as set out below).

Aggregated information may also be collected, which tracks traffic to our Website but does not relate to you personally.

3. **Consequences for failure to provide:** Failure to provide necessary personal information when requested may result in the Products not being available to you for ordering.
4. **Payment information:** Where you provide information via the payment portal the submission of that information is governed by Payment Express [privacy policy](#).
5. **Personal information:**

Where you provide personal information (including your personal details) other than via the payment portal, that information will only be used for the following purposes (the 'Purposes'):

- for record keeping purposes;
- to provide you with the products you have requested;
- to carry out transactions you have authorised; and
- to contact you in relation to the products you have requested.

We will keep any such information secure and will not disclose it to any party (outside of PHARMAC and Blue Star) except:

- in order to give effect to the Purposes; or
- if required by law; or
- with your express permission.

6. **Cookies:** Blue Star uses traffic log cookies to identify which pages are being used. This helps to analyse data about webpage traffic and improve the Website in order to tailor it to customer needs. Blue Star only uses this information for statistical analysis purposes and then the data is removed from the system. Cookies can be disabled via your web browser; however doing so may limit your access to some of the Website's content and features.
7. **Data Storage and Security:** Any personal information that you provide to us through the Website will be collected and held by us or Blue Star at PHARMAC, Level 9, 40 Mercer Street, Wellington or BlueStar, 33 Jackson St, Petone, Wellington.
8. **Data Access and Correction:** Under the Privacy Act 1993 you have rights of access to and correction of personal information that we hold. This Website has functionality to access, change and update your personal information, or this can be done by contacting us by email at enquiry@pharmac.govt.nz.

9. **Commercial electronic messages:** If you provide us with electronic contact details, you agree that we may send you commercial electronic messages (eg emails) for any of the purposes set out in this privacy policy.
10. **Changes in Privacy Policy:** We reserve the right to make changes to our privacy policy or alter Website functionality. Any changes made will be updated in this privacy policy accordingly, so we encourage you to review the policy for the latest information on our privacy practices.
11. **Contact Details:** If you have any questions about our privacy policy, or any other matter, please feel free to contact us. You can reach us by emailing: enquiry@pharmac.govt.nz.